



# SUMMIT™



*4Life Is the  
Real Thing 30*

**4LIFE PRODUCTS FOR  
TOTAL HEALTH 15**

**BE INSPIRED TO GREATNESS 19**

**HELP FOR HAITI 38**

Ray & Barbara Meurer  
Platinum International Diamonds



TOGETHER, BUILDING PEOPLE™

# CONTENTS

*4Life® is Together, Building People® through...*



## *Science*

- 14** Women's Health
- 15** 4Life Products for Total Health



## *Success*

- 5** Distributor Recognition
- 19** BIG: Be Inspired to Greatness
- 26** Build Your Customer Base
- 30** 4Life Is the Real Thing
- 42** Economy Changers



## *Service*

- 36** Service At Your Fingertips
- 38** Help for Haiti
- 43** At the Heart of It

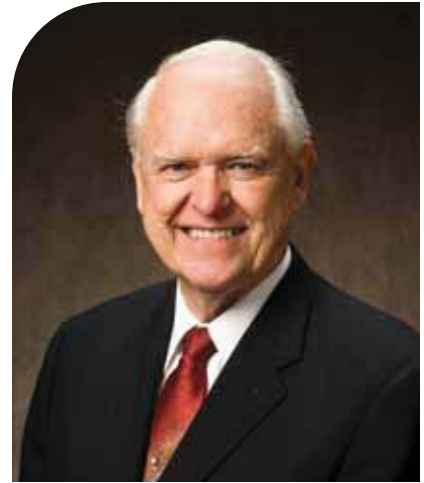


## *In every issue*

- 3** Corporate Message
- 34** Summit NEWSSTAND

# 4Life®: Where Science and Opportunity Meet

*“Transfer factors are in a class of their own...”*



The dietary supplement industry is a bustling enterprise with revenues of tens of billions of dollars annually. It represents a progression of traditional or folk medicine, which was based largely upon natural plant medicines. With the help of technology, dietary supplements have advanced, benefitting from natural product chemistry that concentrates and standardizes micronutrients and other biologically active substances from natural sources. Concentrating transfer factors by ultra-filtration and nanofraction molecules by nano-filtration are excellent examples of this.

The objective of dietary supplement research is to support the body with biologically active molecules and minerals that the body needs to function properly and efficiently. However, it has only been within the past decade that the importance of vitamin and mineral supplementation has been generally recognized. Most people are complacent about the health of their immune systems, assuming that it is only as good

as the genetics they inherited; in fact, the immune system can be supplemented and strengthened in its ability to protect and maintain a healthy body. As 4Life distributors, you help people around the world better understand how the immune system can be fortified through supplementation and even educated with the support of transfer factors.

Transfer factors are in a class of their own, apart from herbs, vitamins, or minerals. During my years in the health sciences industry, I firmly believe that these smart messenger molecules are the foundation of the most beneficial supplements I have ever encountered. I believe 4Life Transfer Factor® products have the greatest potential for becoming essential everyday supplements for everyone around the globe.

With 4Life, you have the opportunity to support your health, succeed in business, and enjoy a better life. 4Life has done this by taking a strategic and integrated approach to *science, success,*

and *service*, and by harmonizing the many talents of all the people involved. It is like a beehive... greater achievement is attained with each individual using his/her specific talents. Even as we extend around the globe, we enjoy being bound together as friends, business partners, and the 4Life family. We also share the common goal of taking our Transference™ products to the world, helping make it a healthy, happy, and vital place.

Sincerely,

*Calvin W. McCausland*

Calvin McCausland, PhD  
4Life Chief Scientific Officer

▶ Get to know this executive better by reading his executive bio online at [www.4life.com](http://www.4life.com). Simply follow the Company link to Executives.

*Health Information Specialist* Esther Acosta



Esther Acosta is one of 4Life's most experienced product support specialists. She is busy, day in and day out, answering telephone calls from distributors, employees, and interested consumers about 4Life products and their benefits. Esther is an expert on 4Life products, the benefits they offer to distributors and customers, and the inner workings of the 4Life compensation plan.

Esther began working at 4Life six years ago when there were only six Spanish representatives. Esther appreciates her

job because it allows her to help others in making decisions about their health. Helping distributors understand the benefits of 4Life products gives her a sense of truly making a difference in the lives of individuals. She also loves the atmosphere at 4Life and the dynamic camaraderie between the employees. "I really enjoy working with a team," she says.

Esther comes from a family of seven, in which she is the second to youngest and the only girl. She loves spending time with her family and watching movies. "If I'm not at work, you can find me in a movie theater," she remarks. Her favorite movies are *The Count of Monte Cristo*, *The Man in the Iron Mask*, and *Face/Off*. Esther also loves listening to Latin music and reading in her spare time. She is a valued member of the 4Life family and an excellent resource for both employees and distributors.

**Did you know Esther:**

- has worn contact lenses since she was an early teen
- participated in a folk dancing group
- loves snow on the mountains, but wants to live by the sea

## Transfer Factoids

### Did You Know...

- 1) Fibre System Plus® is 4Life's top selling\* General Health and Wellness product.
- 2) ReZoom® was launched by ShapeRite® in 1991.
- 3) RiteStart® Men and Women both have 63 health-promoting ingredients.

\*In units sold

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TOGETHER, BUILDING PEOPLE®



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*“A convention commitment is a commitment to ‘life change.’ It starts with picking up the phone or going online right now and registering. There is no later, tomorrow, or maybe. That’s how successful, committed people do it. They act. The rest of the details will fall into place after you register. It worked for me! What about you? Are you committed to your dreams? Register for convention. Do it now.”*

Ray and Barbara Meurer  
Platinum International Diamonds  
Florida, USA

 These donors have been awarded Beacon of Hope status by making a Foundation 4Life® donation valued at \$5,000 or more. Contributor donations are accumulated on an 18 month cycle in conjunction with 4Life international conventions.



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Yvonne Lai  
Taiwan

*“I decided to give myself—heart and soul—to truly understand the 4Life® opportunity. I have built my business upon principles, values, equality, service, and a clear vision of David and Bianca Lisonbee’s motivation. With a product like 4Life Transfer Factor® and a solid corporate team, I was confident that I would be able to achieve success. Joining 4Life is the best decision I ever made, and I will continue changing lives, with even more passion!”*

Esdras Cabrera Alberto  
Gold International Diamond  
Dominican Republic

 These donors have been awarded Beacon of Hope status by making a Foundation 4Life® donation valued at \$5,000 or more. Contributor donations are accumulated on an 18 month cycle in conjunction with 4Life international conventions.



International Diamond advancements listed are for the volume months of November–December 2009.



From the time I arrived in the United States from Costa Rica in 1999, I had a dream to create a better life for my wife and a promising future for my children. I immediately began working long hours at my job and even working sales on the side. After five years, my wife urged me to open my own construction company, which I eventually did. I worked more than 12 hours a day and became a slave to the business. My employees were making more money than I was and the strain began to affect every aspect of my life. I knew I needed something else, but I wasn't sure where to turn.

That is when I met Santana Sanjur Batista. Although he was a stranger at the time, he now feels like a brother. He told me that he knew how I could leave my job, make enough money to support my family in a good lifestyle, and support our health at the same time. I didn't really believe him, but I let him guide me and after six months I achieved Presidential Diamond. I left the construction business and began building my 4Life® business full-time. Now I dedicate my time to teaching others and showing them how to beat the odds. I now have time to spend with my family; we have finally found our place, and it's with 4Life.

**José Elias and Yorlery Zúñiga**  
Sponsor: Santana Sanjur Batista  
New Jersey, USA



In 1998, our family went through a severe economic crisis, which forced me to look for an alternative way to financially support my family. I initially tried working in sales. Even though I felt that I was skilled and I enjoyed what I was doing, I didn't have the capital to make it work. In the end, I went broke and had to try something new. I then met Jesus Machado, who shared the 4Life opportunity with me.

In 2006, my husband Don Alonso and I attended our first 4Life meeting and soon formed our great team. We began working right away, and today, we are so grateful for this company and how it has helped us change our lives. Now we are able to help others achieve their dreams; we feel a responsibility to do so after being so blessed. Even though the roads to success are not simple, they are out there and can be found if people are willing to embrace new opportunities.

**Lolita and Alonso Erazo**  
Sponsor: Jesus Machado  
Ecuador

*Not Pictured:*

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Sponsor: Claudia Martínez  
Gómez  
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*International Diamonds must have qualified May–October 2009.*

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*Members of the President's Club set the standard for significant growth within their organizations, inspiring thousands of up-and-coming 4Life® distributors to do the same.*

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Puerto Rico
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- Eduardo Marin Aristizabal  
Panama
- Elizabeth Krakowiak  
Connecticut, USA
- Enrique & Angeles Balboa  
Mexico
- Esdras Cabrera Alberto & Rosa Nelia Vargas  
Dominican Republic
- Fanny Meza  
Ecuador
- Giovanni & Sandra Perotti  
Colombia
- Gustavo Adolfo Moreira  
Emerging Market
- Hernán J. Santiago & Yaceska Robles  
Puerto Rico
- Indra Virasinghe  
Australia

- Ivan Rodriguez & Marie Marquez  
Puerto Rico
- Jhonny Aguilar Pinto  
Emerging Market
- Jose Martin & Zoraida Rosado  
Florida, USA
- Juan R. Jimenez Torres  
Puerto Rico
- Kim Ferguson & Eric Ferguson  
California, USA
- Lily Sanchez  
Texas, USA
- Liya Alekseeva  
Russia
- Lorena Daza Castillo  
Ecuador
- Luis Gonzalez  
Puerto Rico
- Marina Ushenina & Sergey Ushenin  
Russia
- Michael & Betty Ng  
Australia
- Mike & Marsha Akins  
Kansas, USA
- Mr. & Mrs. Fadzli Salim  
Singapore
- Mr. & Mrs. S.S. Tamilselvan  
Malaysia
- Mr. & Mrs. Sadik Din  
Singapore
- Nansly Murcia & Milton Marino  
Colombia
- Noel Albelo & Sandra Jimenez  
Florida, USA
- Odyssey Andronikidi & Natalya Davydyuk  
Russia
- Rafaela Santiago  
Puerto Rico
- Richard & Nancy Quek  
Malaysia
- Rob Robertson, III  
Tennessee, USA
- Rolando Sanchez & Zaida Morales  
Puerto Rico
- Sandra Davis  
Kentucky, USA
- Sergio Muñoz  
New Jersey, USA
- Sheri Din  
Singapore
- Teresa Tomalska  
Illinois, USA
- Teri Shuler  
South Carolina, USA
- Tomas & Isabel Rodriguez  
Texas, USA



**Silver Dollar**

*The Silver Dollar award honors distributors who celebrate the value and satisfaction of hard work, the spirit of idealism, the entrepreneurial spark that ignites the desire for success, and opportunities to build others.*

- Abigail Lopez & Daniel Pinzon  
Colombia
- Esthela Del Rocio Carpio  
Ecuador
- Grace Chun  
South Korea
- Janice Skeen  
Ohio, USA
- Jeanny Serra  
Puerto Rico
- Masa & Deanna Urasaki  
Australia
- Muhammad Shahrizal Bin Salim  
Singapore
- Oscar Alejandro Najera Cripsi & Sofia Luna V.  
Spain
- Patricia Navarro  
Mexico
- Rolando & Nohemi Garcia  
Texas, USA
- Solomon Butler  
Illinois, USA
- Tatyana Kulagina & Yuriy Kulagin  
Russia



**Success Rally Presenters**

*These distributors were chosen out of thousands of successful 4Life business builders throughout the world to share their expertise, vision, and prospecting tips at the illuminate '09 Success Rally.*

- Tomas & Isabel Rodriguez  
Texas, USA
- Fadzli Salim  
Singapore



2009 Special Awards and Honors

Success Rally Presenters (continued)

- Jesus Rivera Nova  
Mexico
- Alimova Lubov  
Russia
- Carlos Rocha  
Spain
- Dr. Jase Khyeam  
California, USA
- Giovanni Perotti  
Colombia
- Solomon Butler  
Illinois, USA



**At the Heart of It**

*As the name suggests, the At the Heart of It award winners have taken the real meaning of service into their business, their life, and their heart.*

- David Phillips  
Washington, USA
- Nongnut Buwan  
Thailand



**Credendo Vides**

*Latin for "believing is seeing," the Credendo Vides Chairman's Award is the top honor for 4Life® distributors. Recipients inspire greatness by showing those around them that it is possible to live their dreams.*

- Dave & Gabriela Daughtrey  
California, USA
- Juan Rosado & Damaris Zapata  
Florida, USA

*These donors have been awarded Light 4Life status by making a Foundation 4Life® donation of \$100–\$2,999 from May 2009–January 2010.*

- Abe Kenji
- Alan Michaelis
- Alexander A. Ochoa
- Alvaro Hernan Murillo Gomez
- Angel L. Ayala Lopez
- Angel L. Blas Gonzalez
- Angie Trammell
- Anna Maria Correa Fajardo
- Annette Nazario
- Aracely Robledo
- Arlene Melendez Contreras
- Aurora J. Ancheta
- Barbara Wagner
- Barry & Sue Blake
- Benedicta Fortuna
- Bernadette Lewis
- Bernadette N. McCray Wells
- Bolivar L. Miranda
- Calvin Jolley
- Camille Bullock
- Carlos H. Padilla Cruz
- Carlos M. Juarbe Romero
- Carlos Salgado Garuño
- Carmen M. Rodriguez
- Cirildo Figueroa
- Claudia Martinez Gomez
- Daniel West
- Darquis Sena
- David Torres
- Dean Lewis
- Deann Carter
- Desiree De Leeuw
- Dhanyasi Devasahayam
- Dionny Recio
- Donna Bell

- Dr. Jurina Mohd Hassan
- Dr. Rick Bennett
- Earlee A. Salas
- Elisa Montaña
- Elizabeth Krakowiak
- Elizabeth Ontiveros
- Emma Oganova
- Ernesto Espitia
- Ezequiel Martinez Matos
- Faemos Yao Nyakutse
- Felipe Rivera Gonzalez
- Felix Ramirez
- Gabriel Mason
- Gerardo Alfonso Huertas
- Gladis Cristina Rueda Pajuelo De Cervantes
- Griselidis Mejia
- Guillermo Benjamin Arce Mazzi
- Haffi Yenti
- Harjot & Rodney Sidhu
- Irma Luciano
- Isabel Barona Navia
- Isidro Perez Ortiz
- Ivan Arenas Ocegüera
- Jackie Rivera
- Jaime Pierce
- Jairo E. Beltran
- Janille Parry
- Janice Skeen
- Javier Jorge
- Javier Mason
- Jeffery Kalinin
- Jeremy Taeoalii
- Jerry Thomas
- Jesse Albert Muñoz

- J. Scott Dalton
- Joan Townsend
- John Brady
- Jorge Garcia Santos
- Jose Alfredo Gonzalez Lopez
- Jose L. Sanchez Diaz
- Jose Martin Rosado
- Juan Martinez
- Juan R. Martinez
- Juan Vargas Boneo
- Julia Robles Cruz
- Julio C. Rodriguez
- Kathryn Price
- Kelli Vallejos
- Kevin & Courtney Moore
- Kiyomi Shinjo
- Laura I. Saez
- Leiner Esquivel Gonzalez
- Leon & Jolene Thiessen
- Lidia Poyatos
- Linda Joseph
- Linda Tang
- Linnett Ramos
- Lorena Vega Escobar
- Lori Back
- Lucile Tereletsy
- Luis Gonzalez
- Luisa N. Maldondo
- Madeline Von Derlinden
- Magdalena Lubiejewska
- Magdalena Rzakosz
- Maja Galicia
- Maria Angeles Muñoz Estape
- Maria Caridad Morel Espinoza
- Maria Emma Carrillo

- Maria Minaya
- Mariela Rodriguez
- Marielly I. Minaya
- Marisa Reyes Quiroz
- Marisol Medrano
- Mark Petersen
- Martha Jimenez
- Martha L. Fajardo
- Masa & Deanne Uraski
- Matilde Lopez Leon
- Mayra Barreto & Julio Vargas
- Mayra E. Martinez Santiago
- Merly Karolina Conzalez Mereno
- Miguel Quiros Rios
- Mohamed Akram Din Mohd
- Mohd Nizam Bin Mohd Haman
- Morganne Rayne
- Mori Michiko
- Mr. & Mrs. S.S. Tamilselvan
- Muhammad Shahrizal Bin Salim
- Myrna M Roman Cruz & Roberto Agosto Adorno
- Nakamura Ryo
- Nancy D. Nettles
- Natalie Slater
- Nelson Padilla Cruz
- Noel Nieves
- Nolan Butters
- Noorhana Bte Darus
- Noriko & Takashi Nakayama
- Nubia E. Perdomo
- Nuria Dalmau Rodriguez
- Patrick Ritty

- Rafael Vasconcelos
- Raja Vavilapally
- Ramon Contreras
- Rasid Bin Kamisan
- Rebecca Delaney
- Rigoberto Carrión
- Roland Camacho
- Ronald Charles
- Rosa Isabel Zambrano De Sanchez
- Rosa Perez
- Rudy A. Malim
- Shauna Lunak
- Silvia Caban
- Silvio Antonio Alvarado Martinez
- Susan Fowler
- Tadashi & Saeko Shinjo
- Tennille Lisonbee
- Teresa Tomalska
- Teresita De Jesus Moore
- Tomas Rodriguez
- Tony & Sylvia Kruger
- Tracie Kay
- Trent Tenney
- U. Padmaja & K.K. Jay Shankar
- Ursula Kroeger
- Ushijima Kentaro
- Varona & Maria Isabel Barona
- Victor Velez
- Virgilia Avhad
- Yanira Roman Gonzalez
- Yolanda Pozo Fuentes
- Zoraida Rosado

2009 Special Awards and Honors

Lights 4Life



# Women's Health

by Teresa Tomalska, MD  
International Diamond  
4Life® Health Sciences  
Advisory Board Member

*All of us know the saying that beauty comes from within. We often use it to remind ourselves that the most beautiful outfit won't replace a healthy look and appealing personality.*



As 4Life women, we want to achieve great health, a high level of energy, and full satisfaction from life. At the same time, we all have days when it's hard to accept ourselves as we are. Many of us go through vacillating moods when we become easily irritated, have difficulty concentrating, or experience sudden weight gain. Fragile femininity, dictated by subtle hormonal play, can become our main obstacle. During these days, it is very hard to be effective. We slow down and get easily discouraged.

As we each do our part to share the 4Life opportunity, can we help ourselves and other women feel healthy? Yes, we can—with sensible products that provide comprehensive support. In a proactive effort to maintain health, our natural reaction is often to buy into one specific ingredient but we can find ourselves trapped in an endless loop with minimal results.

Fortunately, we can trust the 4Life scientists who formulated a great product for all of us—RiteStart® Women. By using it, we receive the immune system benefits of 4Life Transfer Factor Plus® Tri-Factor® Formula, plus many other nutrients crucial for total health support. RiteStart includes important minerals, vitamins, essential fatty acids, antioxidants, and other ingredients. This all-in-one product provides everyday support for cardiovascular function, healthy energy levels, healthy vision, anti-aging, skin health, and much more.

Maintaining hormonal balance is another significant concern for women. BioGenistein Ultra® supports healthy hormone levels, inner balance, a healthy mood, and mental well-being. When used with the complementary product FemRite®, you benefit from 4Life's Feminine Balancing System.

A vast amount of women I communicate with use these products and say that

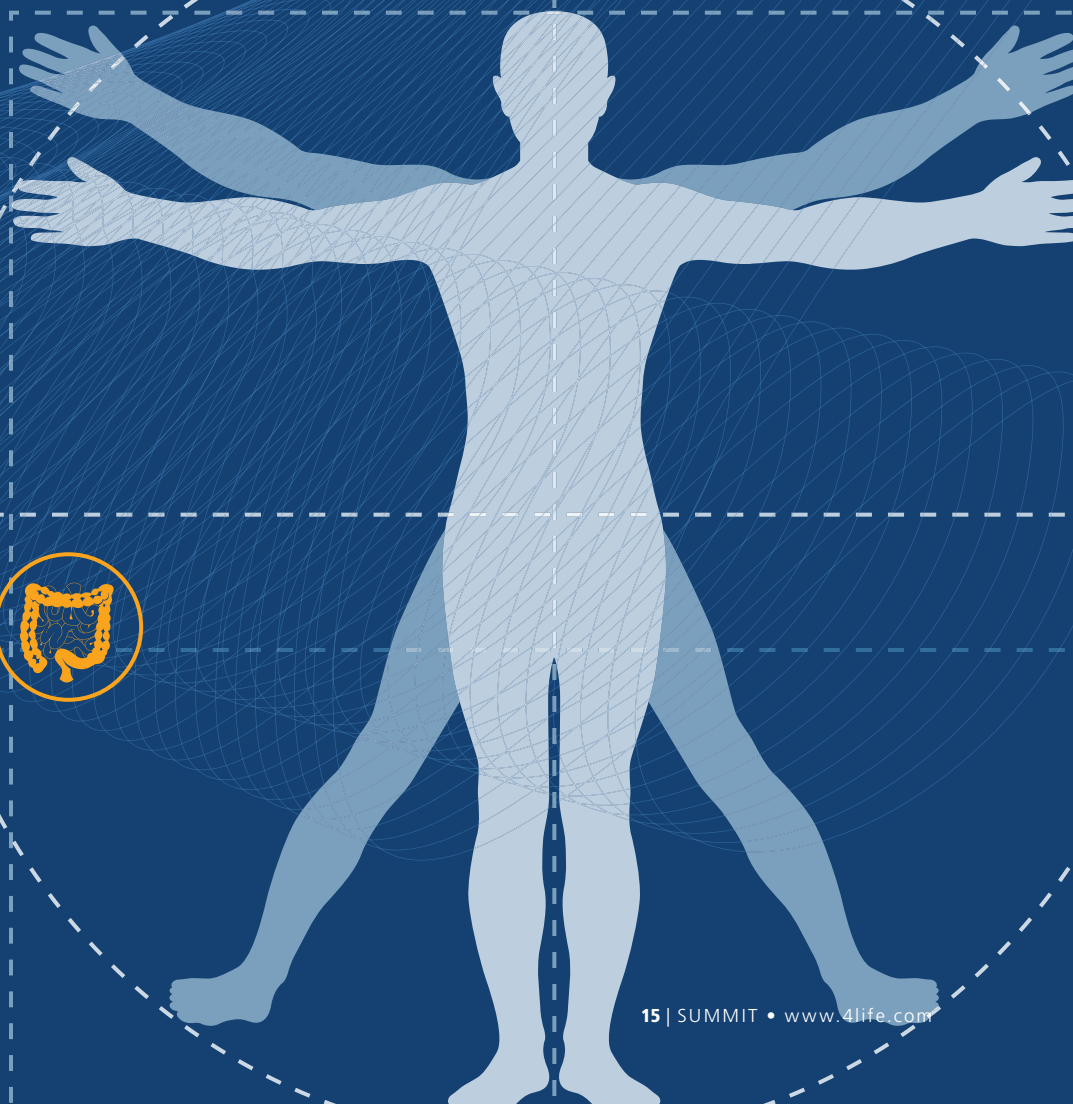
they are happy with their results. And, after years of experiencing challenges of my own, I have also benefitted from the support these products provide.

Rounding out my list of favorite products, Stress Formula™ provides exceptional support for all women. Our lives are naturally filled with stress. 4Life Stress Formula supports a calm nervous system and helps manage anxiety and tension. In fact, this product works so well that it's now known among my friends and me as our SOS product!

My challenge to all 4Life women is to undertake a three-month experiment with RiteStart, the Feminine Balancing System, and Stress Formula. I truly believe that you will notice a great level of support for both your hormonal health and overall well-being. There's nothing better than feeling beautiful. As 4Life women, let's all show others that true beauty starts on the inside.

# 4Life® Products for Total Health

For over a decade, **4Life Research™** has been the leader in what works best for the immune system. We truly are the **Immune System Company**. 4Life has introduced an entire line of Transferceutical™ products that **provide support to the immune system**. Because 4Life understands so much about the immune system, we realize that it's the foundation of **health for the whole body**. As you take 4Life Transfer Factor® products on a daily basis, you're then ready to **support your overall health**. And that's where the phenomenal 4Life General Health and Wellness and Targeted Transfer Factor® products come in.



## OVERALL WELLNESS

**RiteStart**<sup>®</sup> contains essential ingredients for good nutrition and the added advantage of 4Life Transfer Factor Plus<sup>®</sup> Tri-Factor<sup>®</sup> Formula immune system education. It has essential fatty acids (including omega 3's and 6's), a complex blend of potent antioxidants, and hormone support formulated specifically for men and women.



## ENDOCRINE SYSTEM

**4Life Transfer Factor<sup>®</sup> GluCoach<sup>®</sup>** supports healthy glucose levels and the metabolic and endocrine systems with Targeted Transfer Factor<sup>®</sup>, minerals, herbs, and phytonutrients. It promotes healthy hormone production and glucose tolerance, as well as a normal inflammatory response.

**Gurmar** is an herb that slows the absorption of sugar into the blood stream and the conversion of sugar into fat. This action helps stabilize and balance blood glucose levels for healthy support of the endocrine system.



## NERVOUS SYSTEM

**4Life Transfer Factor<sup>®</sup> ReCall<sup>®</sup>** promotes healthy immune and oxygen function, supporting the brain's ability to operate with efficiency and direct energy toward the most critical need. 4Life Transfer Factor ReCall targets the superior immune system benefits of transfer factors to directly support the brain and central nervous system.

**BioEFA<sup>™</sup>** is a superior source of essential omega-3 and omega-6 fatty acids. It is formulated with fish oil, borage seed oil, flaxseed oil, and conjugated linoleic acid (CLA) to support optimal health throughout your body, and provides the building blocks for healthy nervous system function.



## CARDIOVASCULAR SYSTEM

**4Life Transfer Factor<sup>®</sup> Cardio<sup>™</sup>** features Targeted Transfer Factor to support the cardiovascular system and facilitate a healthy immune response. The support blend includes coenzyme Q-10, ginkgo biloba, garlic, red rice yeast extract, and ginger oil to promote healthy blood pressure, cholesterol levels, homocysteine levels, and inflammation levels.

**4Life Transfer Factor<sup>®</sup> RioVida<sup>®</sup> Tri-Factor<sup>®</sup> Formula** is the one-and-only juice beverage in the world that provides the benefits of 4Life Transfer Factor<sup>®</sup> Tri-Factor<sup>®</sup> Formula. RioVida is also infused with powerful antioxidant fruit juices, such as açai, pomegranate, blueberry, elderberry, and purple grape, that help protect the cardiovascular system from the often-damaging effects of free radicals.



## DIGESTIVE SYSTEM

**Digestive Enzymes** contains effective enzymes that help the body efficiently break down proteins, sugars, carbohydrates, and fats, enabling superior daily nutrient absorption.

**Probiotics by 4Life** includes billions of “good” bacteria to fortify your body with the microorganisms crucial for good health. These organisms line the digestive tract and intestines, and help to support the immune system and healthy digestion.



## STRUCTURAL SYSTEM

**Flex4Life**® capsules contain nutrients designed to promote joint health, mobility, and flexibility.\* Flex4Life cream is a soothing topical cream that combines menthol, peppermint extract, natural vitamin E, and other ingredients, and can be used in conjunction with Flex4Life capsules.

\*All structure function claims apply only to the capsules.

**CM Super**™ offers comprehensive nutritional support for bone metabolism and structural system health. It contains several forms of calcium and magnesium, patented chelated minerals, and other support nutrients.



## IMMUNE SYSTEM

**4Life Transfer Factor Plus**® **Tri-Factor**® **Formula** combines the intelligence of Transfer Factor E-XF™, the intuition of NanoFactor® extract, and the added support of Cordyvant™ to boost Natural Killer cell activity in the immune system by 437%\*. Cordyvant features ingredients such as maitake and shiitake mushrooms, cordyceps, inositol hexaphosphate, beta glucans, beta sitosterol, and olive leaf extract.

**4Life Transfer Factor**® **RioVida**® **Tri-Factor**® **Formula** provides the benefits of 4Life Transfer Factor® Tri-Factor® Formula, plus antioxidant fruit juices, such as açai, pomegranate, blueberry, elderberry, and purple grape. RioVida boosts beneficial IgA antibody production by an average of 73%\*\* , providing critical protection at some of the most common entry points for potential immune system invaders.



## REPRODUCTIVE SYSTEM

**4Life Transfer Factor**® **Belle Vie**® promotes overall female system health. It combines Transfer Factor E-XF™ with a blend of herbal antioxidants, phytoestrogens, indoles, and calcium d-Glucarate to support gynecologic and breast health.

**4Life Transfer Factor**® **MalePro**® works by promoting healthy prostate, reproductive, and urinary function. It combines the immune-supporting benefits of Targeted Transfer Factor® technology with saw palmetto, *Pygeum africanum*, lycopene, soy isoflavones, and additional herbs and antioxidants.

*Visit [www.4life.com](http://www.4life.com) to read more about our General Health and Wellness products, as well as our other fantastic product lines.*

\*Test results obtained from an independent NK cell study conducted by Dr. Anatoli Vorobiev, head of Immunology at the Russian Academy of Medical Science. The blind study tested 4Life Transfer Factor Plus with 4Life Transfer Factor E-XF (the primary ingredient in 4Life Transfer Factor Tri-Factor Formula) and other immune system products.

\*\* Immunoglobulin A (IgA) test results obtained from a preliminary, open-label study conducted by 4Life Research USA on 21 reportedly healthy adults. Participants took 4Life Transfer Factor Tri-Factor Formula for two weeks, followed by 4Life Transfer Factor RioVida Tri-Factor Formula. One hundred percent of participants saw an increase in the production rate of salivary secretory IgA by an average of 73% after taking 4Life Transfer Factor products for four weeks, when compared to the one-week baseline. A brief drop occurred at the transition between the two products.

## BECOME A PRODUCT OF THE PRODUCT

You've heard it before: If you want to know for yourself that 4Life® products really work, you need to "become a product of the product." But what does that mean? As you experience the benefits of 4Life products for yourself, you will naturally convey that passion to your prospects.

Most likely, your commitment about 4Life Transfer Factor® is strong—and that's wonderful! But what if a potential distributor asks you about Bio EFA® or Fibre System Plus®? While it's unrealistic to expect that you would take every product 4Life offers, by selecting a few products from 4Life's other lines, you can support your overall health and tell others about your commitment. The perfect way to get started is to purchase the Healthy 4Life® newspaper. This great—and inexpensive—tool will help you educate yourself and others about the various 4Life product lines. As you take new products, you'll energize your health and energize your enthusiasm to share 4Life with others.

## REAL PEOPLE, REAL EXPERIENCES



"4Life Transfer Factor® ReCall® has supported my son's brain and nervous system, helping him achieve his best in school. He is excited to have 4Life Transfer Factor® in his life and he tells other kids' parents about the product and how it can impact their lives as well."

**Eric García,**  
**4Life Presidential Diamond**  
**Florida, USA**



"You do not have to be a victim of your genetic disposition. By selecting supplements that contain vital and biologically active substances, you can strengthen bones, support digestion, and even provide phenomenal support for your immune system."

**Calvin McCausland, PhD**  
**4Life Chief Scientific Officer**



"We all know that having a strong, alert, and vigilant immune system is the best protection possible for our bodies. To ensure that my immune system remains strong, I take 4Life Transfer Factor Plus® Tri-Factor® Formula every day. It is protection I don't want to be without."

**Neville Chisholm,**  
**4Life International Diamond**  
**Australia**



# BIG

BE INSPIRED TO GREATNESS  
4Life | SALT LAKE CITY • 2010  
INTERNATIONAL CONVENTION

## BIG CONVENTION 2010

### Early bird registration

Register today for BIG Convention 2010! The first 2000 people to register online will take advantage of a phenomenal price—\$169. That's a HUGE savings!

This special includes five raffle tickets for your chance to win BIG at the convention drawing!

The Early Bird special is available only on a first-come, first-serve basis, so make your plans right away!  
Use Promo Code 4LIFEBIG10.

**Registration is March 1–August 8, 2010.**

Visit [www.4life.com/BIG10](http://www.4life.com/BIG10) today to register and make your plans for BIG 2010. And be sure to check out the website for important information on the agenda, workshops, hotel accommodations, and more!

**And the winner is...**

\_\_\_\_\_!  
(Enter your name here)

**\$75,000 in cash and prizes, just waiting to be won at the BIG 2010 raffle drawing!**



# BIG BE INSPIRED TO

4Life | SALT LAKE CITY • 2010  
INTERNATIONAL CONVENTION

## WHAT DO YOU DESIRE?

All of us have the desire to do truly great things with our lives. BIG Convention 2010 is your chance to Be Inspired to Greatness.



**Visualize what you desire.**



**Set a plan in motion.**



**Make it happen.**



**Visualize what you desire.**

**BIG** is about believing that you have what it takes to accomplish whatever you think is important—whether it be playing with your kids in the middle of the workday, putting away money for a rainy day, or taking a dream getaway.

*Silence the doubts and fears, and dare to believe that you can achieve what you desire.*

# TO GREATNESS

**BIG Convention 2010 is the key to visualizing what you desire.**

"When I saw all the majesty and magnificence of the illuminate '09 convention, I realized that my dreams could come true. Now I have a real opportunity to reach my goals and visualize the future."

Yasser Vidal, 4Life distributor  
Dominican Republic

A couple is seen from behind, embracing on a sandy beach. The woman is wearing a white t-shirt and black pants, and the man is wearing a white t-shirt and khaki pants. They are looking out at the turquoise ocean under a clear blue sky. In the background, the word "BIG" is written in large, bold, red letters, partially submerged in the water. The overall scene is bright and sunny, conveying a sense of achievement and happiness.

# BIG

# BIG 2010 KEYNOTE SPEAKER

## Christopher Gardner



His life story inspired a blockbuster movie—*The Pursuit of Happyness*—with actor Will Smith playing the title role.

The definition of a self-made man, Christopher Gardner went from being homeless to owning his own brokerage firm... all because he refused to give up on achieving his dreams.

And now, he's the keynote speaker at BIG Convention 2010.

Visit [www.4life.com/BIG10](http://www.4life.com/BIG10) to read more about Christopher Gardner.

# WIN BIG!

Your opportunity to Win BIG is moving fast—don't let it pass you by!

## Achieve New Rank

Rank	1st Month	2nd Month	3rd Month
Diamond	\$100	\$75	\$50
Presidential Diamond	\$200	\$150	\$100
International Diamond	\$300	\$225	\$150

## Double It!

During the convention contest, when you double your highest Group Volume attained during the months of October–December 2009, you get the Double It! cash prize!\*

Rank	Double It! Cash Prize
Diamond	\$200
Presidential Diamond	\$400
International Diamond	\$600

## Raffle Tickets

When you go the extra mile in your business, you'll earn tickets for the huge drawing at the end of Convention 2010.\*\* More than \$75,000 in cash and prizes will be given away this year!

1 Leader4Life enrollment	1 Ticket
1 Diamond4Life enrollment	2 Tickets
Power Pool participation	3 Tickets

\*\*Up to 50 tickets per distributor ID

When you earn tickets by enrolling new distributors and participating in the Power Pool, you'll receive a voucher worth \$1 USD

for every ticket earned, redeemable for awesome 4Life logo merchandise at the BIG 2010 store. You can even earn extra tickets for the big convention raffle! Extra tickets will be awarded according to your highest rank achieved during the contest period.†

†Extra tickets earned for rank qualification can be accumulated in addition to the enrollment and Power Pool tickets and will only be used during the raffle drawing. Extra tickets earned for rank qualification do not count toward the logo merchandise voucher.

\* The Double It! cash prize will be paid according to the highest rank achieved during the contest period. The highest Group Volume during the contest needs to be at least 6,000 GLP in order to receive the Double It! cash prize.

## Maximize your Win BIG cash by doing the following:

### Set a specific goal.

- How much cash do you want to earn?
- How many raffle tickets and vouchers do you want to earn?

### Set a business plan to achieve your goals.

- What rank do you need to achieve in order to win the cash you want?

### Work with your team members.

- Who needs to advance in your organization to help you achieve your goal?
- How can you help them advance and maintain their new rank?

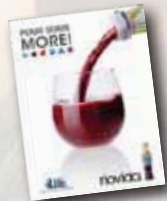
**Review your progress by logging in to your 4Life® Office account on a regular basis.**

**The contest period is February 1–June 30, 2010.**

The information on this page contains only the highlights of the Win Big! contest. To obtain the full details and guidelines, please visit [www.4life.com/BIG10](http://www.4life.com/BIG10).

**BiG**  
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# The Right Tool Makes All the Difference



Are you using the right tools to build your business? 4Life® tools are created with your specific business building needs in mind. Choose from posters, bumper stickers, newspapers, and DVDs. Make sure you've got the best tools to fit your individual style and situation. Check out 4Life's newest tools, as well as time-tested favorites, at [www.4life.com](http://www.4life.com) and [www.4lifetools.com](http://www.4lifetools.com).

- Cleanse & Detox Pack interest cards— 50/pack, \$4.00, Item #807566
- Active Living Pack interest cards—50/pack, \$4.00, Item #80758
- Anti-Aging Pack interest cards—50/pack, \$4.00, Item #80760
- Vital Nutrients Pack interest cards—50/pack, \$4.00, Item #80762
- 4Life Healthy Lifestyles DVD— sold singly or in packs of 10, \$1.50 each or \$13.50 a pack, Item #88981 or Item #88982
- *Direct Selling News* \$100 Million Club reprint 10/pack, \$3.00, Item #80778
- RioVida® bumper sticker—\$1.50 each, Item #80763
- RioVida poster—\$2.50 each, Item #80768
- RioVida Burst™ poster—\$2.50 each, Item #80769
- 4Life Transfer Factor® Products poster—\$2.50 each, Item #80770
- Edgar Rentería brochure—10/pack, \$3.00, Item #80765
- 4Life Transfer Factor Product Family brochure—20/pack, \$6.95, Item #80748
- *Direct Selling News Europe* Reprint—10/pack, \$3.00, Item #80767
- Healthy 4Life® newspaper—20/pack or 100/pack, \$10.00 or \$45.00, Item #80753 and Item #80754

**4Life**  
TOGETHER, BUILDING PEOPLE®





# Supporting Diversity, Tolerance, and Hope

4Life partners as a primary sponsor of Anne Frank exhibit

As a world leader in the areas of *science, success, and service*, 4Life is committed to principles of decency and tolerance for people around the world. Anne Frank represents hope. She represents the importance of accepting and rejoicing in one another's differences. She is symbolic of the tragedies that occur when people hate for no reason. 4Life is pleased to be a primary sponsor of *Anne Frank: A History for Today*. Exhibit partners include the State of Utah Governor's Office, the Salt Lake City Mayor's Office, the Salt Lake Public Library, and the Inclusion Office. Students throughout Utah will visit this free national exhibit during the month-long event.

**Salt Lake City Public Library**  
**April 13–May 11, 2010**

© AFF/AFH Basel/Amsterdam. *Anne Frank: A History for Today* is offered exclusively in North America by the Anne Frank Center, USA.

**4Life**

TOGETHER, BUILDING PEOPLE™



# Grow Your Business With a Solid Customer Base

**P**icture it: you're in the midst of a presentation with a prospect you've been looking forward to meeting with for months. You've just finished sharing information about the extensive line of 4Life® products and your contact is engaged and excited. As you begin to discuss the financial opportunity, her eyes glaze over, and she begins to fidget and lose interest. She voices her fear that she wouldn't be able to make the same caliber of presentation as you just did. Or, perhaps she doesn't feel as much passion about the business opportunity as she does the products.

The primary goal for any distributor is

to be able to share the 4Life products and opportunity with as many people as possible. However, the world of downlines, uplines, Life Points, and compensation plans may seem a little complicated at first for some people. They may feel more comfortable simply purchasing the products at wholesale price. Building the customer base in your 4Life organization allows you to share the love you have for the 4Life products, and grow your business at the same time.

With 4Life's unique and effective product lines, you can build relationships with people without pressuring them to become distributors right away.

**Did you know that you earn 25% on every purchase made by your preferred customers?\*** Plus, you can earn money back on the other customer purchases in your downline, depending on which level they're placed.

4Life pairs a compelling financial opportunity with phenomenal products. Because 4Life Research™ is the sole innovator of Transfercetical™ Science, you can offer amazing products to everyone with whom you come in contact. Since everyone has an immune system, everyone can enjoy the benefits of 4Life Transfer Factor® products. As your customers become more familiar with 4Life products, they will naturally want to share these products with their friends and family as well. That opens doors for you. Either they will want to sign up as distributors themselves, or they will continue on as preferred customers. Either way, your business can grow, your overall LP can increase, and you can enjoy a higher rate of success.

\*After making your own qualifying order of 100 LP





**H**ow do you grow your customer base? Start by making a list of people that you think would benefit from 4Life® products. With an extensive product line at your disposal, there are products that would interest almost everyone! Maybe you have friends that already take supplements. Ask them what they take and why. Suggest 4Life products that might fill their needs. For example: the new Active Living Pack is designed for those who are constantly on the go. RiteStart®, NutraStart®, ReZoom®, and Energy Go Stix® help people perform at optimal levels, whether they are athletes or just looking to stay healthy.

The enummi® Personal Care product line is great for generating interest in 4Life products. Body lotions, night recovery cream, protective day moisturizer, and facial cleanser allow for a non-invasive



approach to selling products with opportunities to later create interest into other product lines.

Often, it can be tough to support our bodies with all of the proper nutrition that we need for everyday life. Taking multi-vitamin supplements such as RiteStart Men or Women provides nutrients that promote overall health and a healthy immune system.

As a 4Life business builder, it's always important to share the potentially life-changing benefits of the 4Life opportunity with every prospect with which you come in contact. But if a particular contact doesn't seem initially interested, don't worry. By allowing contacts to be customers first and experience the benefits of the products 4Life offers, you can grow your business, build relationships that last, and help others develop a passion for the life-changing benefits of the 4Life products and opportunity.



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AERODYNAMIC



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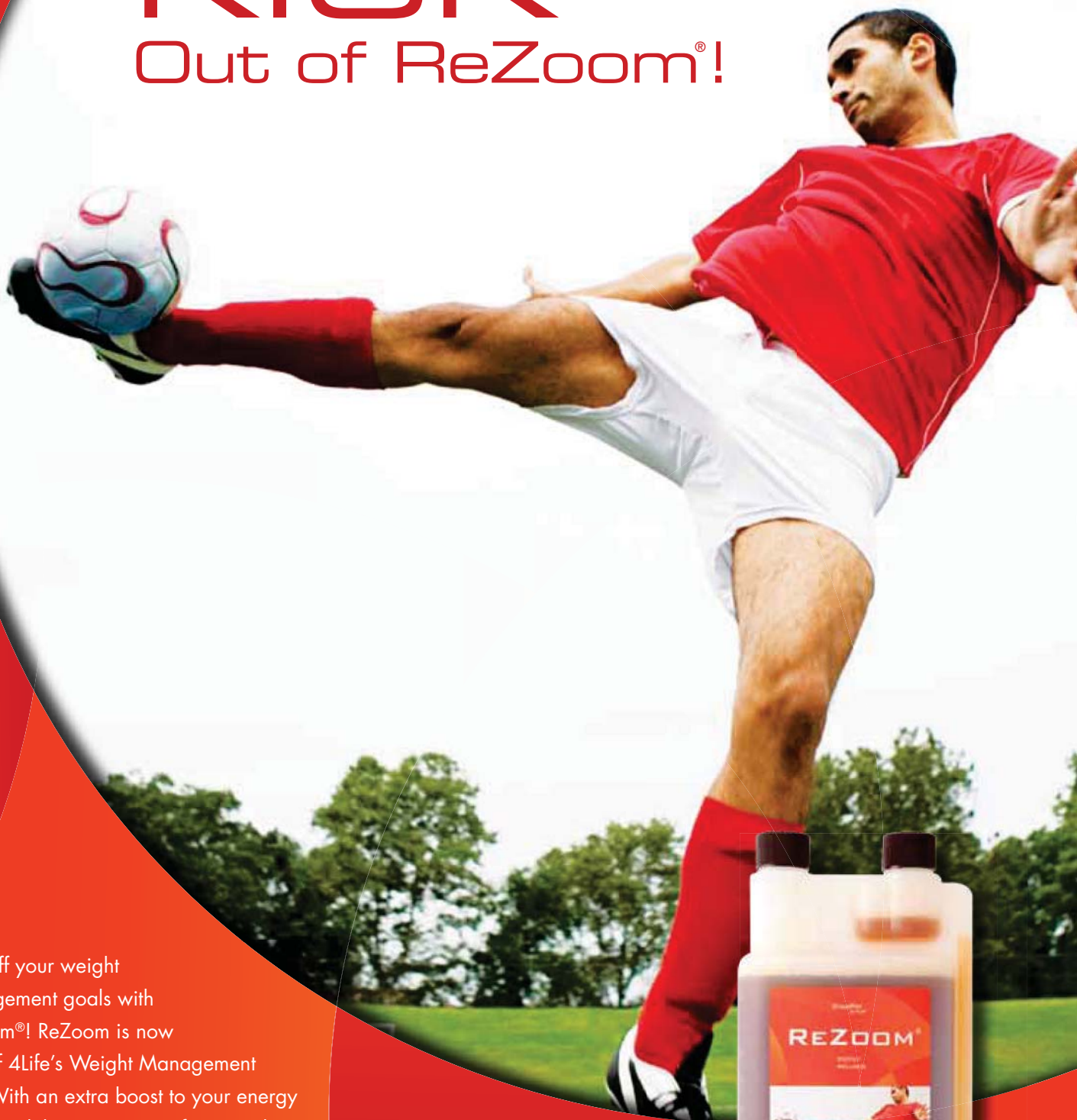
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The all-new go-anywhere Compass binder. Take it with you wherever you go—and always be ready to present the opportunity. Binder (includes notepad and pen)-\$12.99.

**4Life**<sup>®</sup>  
TOGETHER, BUILDING PEOPLE<sup>®</sup>

You'll Get a  
**KICK**  
Out of ReZoom®!



Kick off your weight management goals with ReZoom®! ReZoom is now part of 4Life's Weight Management line. With an extra boost to your energy levels and the restoration of essential nutrients after a workout, ReZoom is the perfect addition to your weight management program. Start winning with 4Life's ReZoom!

8 oz bottle	Item #6010
32 oz bottle	Item #6011
Gallon bottle	Item #6015



# 4LIFE<sup>®</sup> IS THE REAL THING



Ray and Barbara Meurer, 4Life's first-ever Platinum International Diamonds, pioneered the way for others to reach such a high level of success. They are still working every day to grow their business and open the way for the power of 4Life Transfer Factor<sup>®</sup> to touch the lives of others.

The path to success was not easy for Ray and Barbara. Being something of an unconventional employee and an unstructured soul, Ray became what he calls "unemployable" at a young age. Bouncing in and out of



jobs in sales (janitorial supplies, advertising, and long distance phone service) and even washing dishes in restaurants, Ray couldn't seem to make anything stick. "I was a burnout," Ray asserted. "They were the most miserable jobs in the history of the world. It was for survival." Ray had tried direct selling but could never seem to keep it going for the long term. Ray found himself close to despair as he fell deeper and deeper into

what he considered absolute failure. It was at this point that he received a call about 4Life.

Ray was initially uninterested in the opportunity when he heard about the company. "I was a hostile contact," he explained. "I didn't want anything to do with science or doctors." Ray was in desperate need of health support at the time, feeling no hope in any area of his life.

After receiving several calls, Ray finally agreed to simply read about the product. When he did so, he felt that if the science translated into real health benefits, 4Life Transfer Factor® would be revolutionary. Still feeling somewhat negative and hopeless, Ray didn't jump in right away, but he did begin using the product to see the results for himself.



Finally, after having tested the product and telling a sparse number of his friends about it as well, Ray decided to start building a business. In September of 1998, he started in with full force. "It was massive action," he remembered. "There was a group of us in the beginning that would get on the phones at 11 a.m. and then by midnight we'd finally relax, talking and dreaming about what it would be like when we built this company. It was amazing."

Ray found success on the phones and continued to work

through them. "We'd talk to people on the phone, build a relationship, and then send them our materials," Ray explained. Ray made drive time audio cassette tapes, on which he placed conference calls with doctors, business success stories, and information about the company's products. He sent these materials out to contacts



and stressed the importance of using their morning drive time to educate themselves and learn about the products. "I started listening to audio in the car and it transformed my life," Ray noted. "I really believe in that time people spend in the car. It's the perfect time for people to really learn about what we are about."

Ray continued in this type of work for six days a week. He was working harder and harder every day, seeing great leaps in his business and amazing results in the lives of those taking the

products. A few months before he would achieve the Platinum International Diamond rank, Ray found himself in the hospital for a liver transplant. While in the hospital, he leaned on prayer and his faith to get through it. He spent most of four months in intensive care. He was finally released for his rehabilitation. Ray and Barbara were pinned 4Life Platinum International



Diamonds a few months later in May 2004. He gives God 100% of the credit for his recovery.

Ray and Barbara have been running on all cylinders since then. Ray still believes in working the phones as a top priority, and has instituted three-way calling as a central tenant in his strategy. "It's fast, fun, and the best practical business building training you can get," he said. Ray also believes in team building, coaching his team, and connecting to those with whom he speaks. "It's

fun,” he said, laughing. “For me, it’s like playing football in high school. That was a lot of fun and the business brings that back for me—the excitement, the intensity, the risk, and the recognition. Being an adult is boring, but I consider 4Life® a wonderful adventure.”

Ray and Barbara have created a successful business, which has allowed them to live the kind of life they want, and to have time to spend with one another and their children. They have three children and two grandchildren. Their oldest son, Peter, married Joscelynn and the couple has two young children, Rachael and Salvatore. Their next child, Shanon, got married to Tyson in February of this year. David, their youngest child, recently married Shaylee, and they now live close to Ray and Barbara in Orlando. “I’m very close to my family,” Ray stated. “They were the driving force behind my business building. I wanted them to have the life I never had.” Barbara is also heavily involved with her family and with the Esther Single Mom’s Ministry, where she gives of her time for the assistance of single mothers in the area.

Ray and Barbara have a Facebook account, a Twitter™ page, and a blog. They work in all of these areas, posting updates about their business and important information that they believe will help others to notice the kind of products and business 4Life has to offer. Although these are productive

tools, Ray says that there is no such thing as virtual passion; real connection and interaction are crucial. “There are millions of people marketing their products or businesses with online marketing,” Ray noted. “Our advantage comes in when we connect and spend time with

out massive action and just an intensity that I’ve been able to carry over to today.”

Ray and Barbara are committed to 4Life, both as a company and as an innovator for products in which they believe. “I never thought I’d find a home,” Ray



people and their dreams. With us, the success is personal.”

Ray and Barbara assert that 4Life has changed them and made their dreams possible. Coming from such an unlikely position for success, Ray has transformed himself, from what he deemed a failure, into a man who owns his own successful business and stands as an example to others. “People wouldn’t believe where I came from,” he said. “No one would sponsor me. I was the least likely to succeed. But because I got on a track with this business, I grew and grew. It took me a long time, but I employed all-

mentioned. “I’ve been through so many companies. Usually you just get fed up and quit. I never thought I’d say this, but this is it. I’ve found a company to be with for the rest of my life. I’m not looking around, wondering whether the grass is greener somewhere else. If you would’ve told me that I’d get this far and still be this motivated, I would’ve thought you were crazy. But this is the real thing.”



It's not too late... start your  
90 Days of Power today!



## 90 DAYS OF POWER!

There's no better time to increase the power of your business-building efforts than right now! Join 4Life's 90-day Challenge today to build momentum in your organization. Download information and learn more online at [www.4life.com](http://www.4life.com) or on 4Life's Facebook page at [www.facebook.com/4liferesearch](http://www.facebook.com/4liferesearch).

**4Life**  
TOGETHER, BUILDING PEOPLE®



## Foundation 4Life® and Distributors Continue Response in Haiti

Foundation 4Life's first-response in Haiti included donation coordination and mobilization efforts of key distributor leaders. Within days, a Dominican Republic team, led by Gold International Diamond Esdras Cabrera Alberto, assembled packs of life essential foods that were distributed to more than 1,200 families—many who had not eaten or had access to potable water in days. 4Life distributors led by Platinum International Diamonds Dr. Herminio Nevárez and Yadira Olivo also mobilized in Puerto Rico to ship a container of basic life supplies to this country in need.

"The Haitians suffered in unimaginable ways," stated 4Life Co-founder Bianca Lisonbee. "We are so grateful to our global network of distributors for their compassionate response to this tragedy."

## 4Life® Corporate Advancements

4Life distributors can look forward to increased international and communications support, with the recent advancement of Calvin Jolley to Vice President of Communications, Richard Decker to Senior Director International, Latin America, and Daniel Taylor to International Director, Europe. Calvin, Rich, and Daniel are all long-time members of the 4Life corporate team and provide industry experience that will benefit the 4Life distributors they serve.



## 4Life Global Growth and Development

Distributors in South Korea are excited about the recent opening of a new, larger 4Life office. The new office includes a total of four meeting rooms, which distributors will use for business building and product trainings. Along with South Korea, additional 4Life international markets have recently moved or are preparing to move into new corporate offices, including Australia, Hong Kong, Taiwan, and Peru.



"All of our new offices are designed to better serve the 4Life distributors they represent," remarked 4Life Senior Vice President, International Jeff Kalinin.

## 4Life Teams with DSEF to Promote National Consumer Protection Awareness Week

4Life is proud to serve as a sponsor and partner with the Direct Selling Education Foundation (DSEF) and the University of Utah for an educational awareness project, as part of National Consumer Protection Week (NCPW), March 7–13. NCPW is a coordinated consumer education campaign that encourages individuals across the country to take advantage of their consumer rights. *Dollars & Sense: Rated "A" for All Ages* is the theme of this year's event, focusing on the importance of using good consumer sense at every stage of life.



For late breaking news, visit 4Life's digital newsstand at [www.4life.com](http://www.4life.com).

## 4Life® Spain Offers Generous Donations to SOS Children's Villages

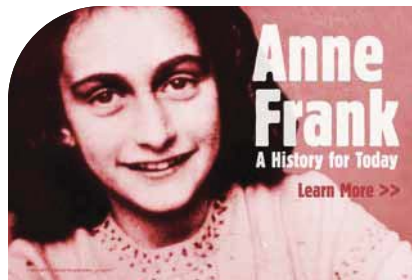
4Life's Spain office donated over 12,000 Euros to the SOS Children's Villages location in Sant Feliu de Conduines, near Barcelona, Spain. The generous contribution was used for general purposes, but also specifically for bikes that the children from the village will enjoy.



Commenting on the donation, 4Life Spain General Manager Rafael Fernandez stated, "We'll watch out for their needs and look for the ways to solve problems, in any way possible. This is important to all of us here at 4Life."

## 4Life Primary Sponsorship: National Anne Frank Exhibit

4Life is pleased to serve as a primary sponsor of the exhibit *Anne Frank: A History for Today*, offered exclusively in North America by the Anne Frank Center, USA. Primary exhibit partners include the State of Utah Governor's Office and the Salt Lake City Public Library. As a 12-year-old international company, diversity is a key component of 4Life's global network and therefore our success. The story of Anne Frank represents the importance of accepting and rejoicing in one another's differences. Students and families throughout Utah will visit this free exhibit, April 13–May 11, at the Salt Lake City Public Library.



## 4Life Distinguished as DSN \$100 Million Club Member

The 4Life opportunity kicked off the new year stronger than ever after being included in the first-ever *Direct Selling News* \$100 Million Club. As part of this club, 4Life joins a distinguished group of the biggest names and brands in the direct selling industry with annual global wholesale revenues of more than \$100 million. This honor was reported at the end of last year. A limited-edition reprint of the article, along with a personal letter from DSN Editor in Chief John Fleming, is available from the home office for 4Life distributors to share with friends and prospects around the world.



## 4Life & Dietary Supplement Industry Recognized by Utah State Senate

Utah State senators recently recognized 4Life and other leading supplement manufacturers for their contributions to the workforce and economy. 4Life Research Scientist Shane Lefler and Vice President of Communications Calvin Jolley were on Capitol Hill for the event, representing the company and distributors throughout the field.

"We are pleased to accept the Utah State Senate's recognition on behalf of 4Life distributors around the world," stated Jolley. "It's through their efforts that 4Life enjoys such great success."

Comments, questions, or inquires? [CalvinJolley@4Life.com](mailto:CalvinJolley@4Life.com)



### 4Life® Employees Donate Over 1,000 Pounds of Food

During the 2009 holiday season, 4Life employees reached out in the Utah community by donating over 1,000 pounds of non-perishable food. In addition, 33 employees volunteered at the food bank, sorting incoming food that had been donated by members of the community. These food boxes were then shipped to individual food pantries throughout Utah. “Working with my team at the food bank opened my eyes to both the generosity of our community, as well as the continued financial need for many people,” commented 4Life Editorial Manager Rachel Thomae.



### La Casa Rosada Enjoys a Happy Holiday

For the second year in a row, Foundation 4Life® sponsored a Giving Tree that allowed 4Life employees to purchase special holiday gifts for the children at La Casa Rosada orphanage in Santo Domingo, Dominican Republic. 4Life employees donated: 225 pairs of socks, 323 pairs of underwear and bras, 55 shirts, 55 kids’ backpacks, and 29 art projects. “4Life employees really gave from the heart this year,” remarked Foundation 4Life Director Tracie Kay. “Numerous employees donated several items to the children at La Casa Rosada. Our employees truly live the mission of Together, Building People®.”



### 4Life Japan Hosts Halloween Party for Children

4Life Japan hosted a Halloween party for the Seibo Aijien orphanage children at the 4Life office in Tokyo, Japan. Twenty-seven kids from the orphanage attended the party, along with 4Life Japan General Manager Scott Dalton, 4Life distributors, and 4Life staff volunteers. The party featured several fun activities for the children, including a shooting game, mini soccer, mini golf, and the chance to watch a movie. As part of the event, 4Life Japan made a \$2,000 USD (239, 640 yen) contribution to Seibo Aijien.



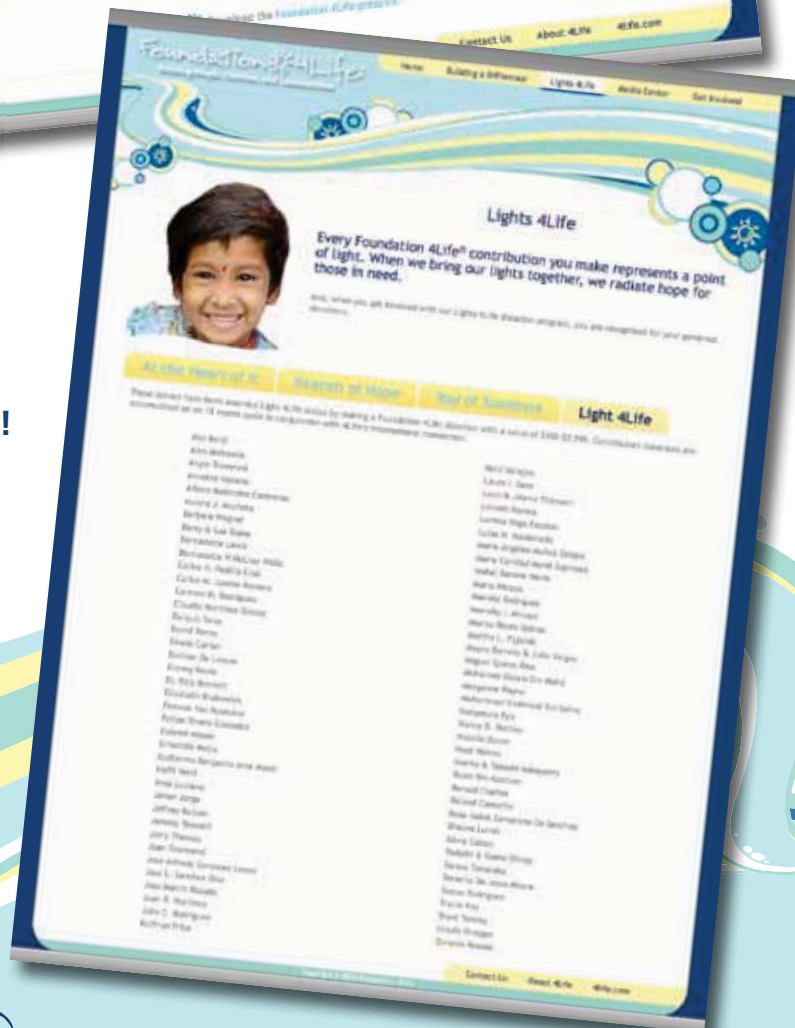
### 4Life Spain Donates Bicycles to SOS Children’s Villages

In December 2009, 4Life employees and distributors in Spain helped make dreams come true for kids at the SOS Children’s Villages location in Sant Feliu de Condines, about 60 km from Barcelona. They donated over €12,000, some of which was used to purchase 10 bikes for the children to use. Like the India branch, the SOS Children’s Villages organization in Spain works to create a loving environment for children that have been abandoned. Spain has eight villages, hosting more than 5,900 children and teenagers. “The distributors were very happy to donate money for a good cause,” commented 4Life Spain employee Marina Galende. “Our ongoing relationship will give us the chance to get to know the children and understand their needs. Together, we can help contribute to the future of these kids.” Both of the Beacon of Hope donors from Spain, Carlos Rocha and Benito Garcia Miguez, attended the donation event and spent time with the kids.

# The Smiles of Service... All at Your Fingertips

Service stories, press items, and recognition—the all-new Foundation 4Life® website is up and running! Make service a central part of your 4Life message and bring smiles to these faces.

Visit [www.foundation4life.org](http://www.foundation4life.org) today!





## Help for Haiti

On Tuesday, January 12 at approximately 5 pm, an earthquake measuring 7.0 on the Richter Scale devastated Port-au-Prince, Haiti. Overnight, two million Haitians became homeless, lacking food, water, and shelter. 4Life® executives immediately began urging distributors in the United States and around the world to support relief efforts with a Foundation 4Life® contribution. International Diamond Felipe Rivera stepped in by posting donation information on an international website, and encouraging others to get involved and help people in Haiti.

Gold International Diamond Esdras Cabrera Alberto helped organize Foundation 4Life relief efforts in the Dominican Republic. Following their weekly business meeting, numerous distributors, including Esdras Cabrera Alberto, Eddy Polanco, Elyvn Paulino,

Fredy Garito, and Samuel Jacques, assembled food packages until after midnight so that supplies would reach Haiti by the following morning. At 1:00 am, the Dominican team drove a truck and convoy of vehicles with over 1,200 packages of Foundation 4Life food and other dry goods to Carrefour, an area on the outskirts of Port-au-Prince, where several 4Life distributors live. They were escorted by pre-arranged military security in order to expedite their delivery and ensure that it arrived safely at their destination.

The International Networkers Team in Puerto Rico also made a significant contribution to the Haiti relief efforts, with efforts organized by Platinum International Diamonds Dr. Herminio Nevárez and Yadira Olivo. They encouraged distributors to bring supplies such as bottled water, clothing, powdered

milk, diapers, and canned foods to two 4Life meetings in Puerto Rico. After distributors sorted through the donations, International Diamond Orville Pacheco worked with the mayor of Fajardo, Puerto Rico to have a truck pick up the supplies and deliver them to the dock. The container was then sent via ship to Haiti.

“As 4Life continues to grow, we will likewise increase in our ability to help when help is needed,” remarked 4Life Founders David and Bianca Lisonbee. “This is what life is all about. This is what 4Life is all about. Life is precious. Life is fragile. But the love and caring of good people working together is strong... strong enough to make a real difference.”

We’d love to hear about other stories of 4Life distributors providing service for people in Haiti! Please send your stories to [foundation4life@4life.com](mailto:foundation4life@4life.com).

### To make a donation to Foundation 4Life:

1. Visit the Foundation 4Life website at [www.foundation4life.org](http://www.foundation4life.org) and click on the “Get Involved” tab.
2. Make a telephone donation by calling 888-454-3374.

# Is Service at the Heart of Your 4Life Business?

## BIG 2010 At the Heart of It Award

At 4Life® Convention 2009, David Phillips and Nongnut Buwan stood onstage as the very first At the Heart of It award recipients. Through meaningful acts of service, they transformed people's lives all over the world.

### Who will follow in their footsteps at BIG Convention 2010?

Nominate yourself or someone in your organization who you feel exemplifies our mission of Together, Building People® through service.

**Submit your nominations by June 30 on [www.foundation4life.org](http://www.foundation4life.org).**

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*"I have dreamed about helping people all of my life, but I felt like I didn't have enough money to make a real difference. As I earned an income with my 4Life business, I began to donate 4Life Transfer Factor® products, food, and clothing to orphanages in Thailand. After receiving the At the Heart of It award, I was featured on a television show in Thailand. I work to motivate others to get involved with 4Life and Foundation 4Life®. Service is an important part of Together, Building People. It can help you make your dreams come true."*

Nongnut Buwan, 4Life Presidential Diamond  
Thailand

*"The At the Heart of It award came as a wonderful surprise. Nongnut and I are now committed to making even more contributions to Foundation 4Life. Also, we're working to get more people involved in making monthly donations. If every 4Life distributor donated the price of one cup of coffee each month, we could help numerous people! Children throughout the world need our help. Please get involved today at [www.foundation4life.org](http://www.foundation4life.org)."*

David Phillips, 4Life Gold International Diamond  
Washington, USA



**4Life**<sup>®</sup>

TOGETHER, BUILDING PEOPLE<sup>®</sup>



# BIG RECOGNITION FOR NEW PRESIDENT'S CLUB MEMBERS AT BIG CONVENTION 2010



The next 4Life® President's Club members will be announced during BIG Convention 2010 in Salt Lake City, Utah. During a night full of excitement, satisfaction, and the fulfillment of distributor goals, President's Club members will be recognized on stage with a plaque and pin in front of the entire convention audience.

**Keep working to qualify for this exclusive privilege and prestigious honor!**

**President's Club members will also:**

- Have their photos taken at the Recognition Gala with 4Life Founders David and Bianca Lisonbee and President Steve Tew
- Participate in an exclusive luncheon on Saturday, September 11
- Receive a \$200 convention cash card
- Enjoy recognition at 4Life meetings for the next 18 months







**5-Night Western  
Caribbean Cruise**

Date: October 18–23, 2010

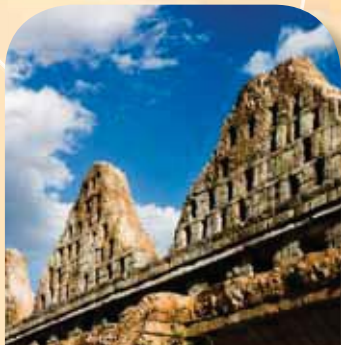
Ports: Miami, Grand Cayman,  
and Cozumel

MIAMI

COZUMEL

GRAND CAYMAN

*Your great  
escape route*





**Marcos R. Rivera Tellado**  
*Presidential Diamond*  
Lutz, Florida, USA

Presidential Diamond Marcos Rivera Tellado has always been health conscious and athletic. He heard about the 4Life® opportunity through his father, with whom he shared a special bond. Feeling that his father was a credible source and acted with good intentions, Marcos listened to what he had to say. Marcos decided to take a chance with 4Life and begin building his own business. After finding success and feeling support from the company, Marcos now knows that his instincts were right.

Marcos finds freedom and enjoyment in building his business, which allows him to earn residual income and help other people with their health at the same time. Marcos believes the Home Office is dedicated to each distributor and offers the right advice and tools to help distributors find success in the business. He is driven by not only the success he has experienced, but by the knowledge that he is helping others find a better quality of life.



**Frank and Karen Ayres**  
*Diamonds*  
Chiloquin, Oregon, USA

Diamonds Frank and Karen Ayres were on vacation in El Paso, Texas, when they began thinking about starting their own 4Life business. Frank and Karen had been familiar with the products for a long time, but wanted to learn more about building a 4Life business. They attended a 4Life event in San Diego, California, where they met Platinum International Diamond Bonnie Taylor, who became their inspiration. They found her to be personable and genuine, and her example has continually motivated them in their own work.

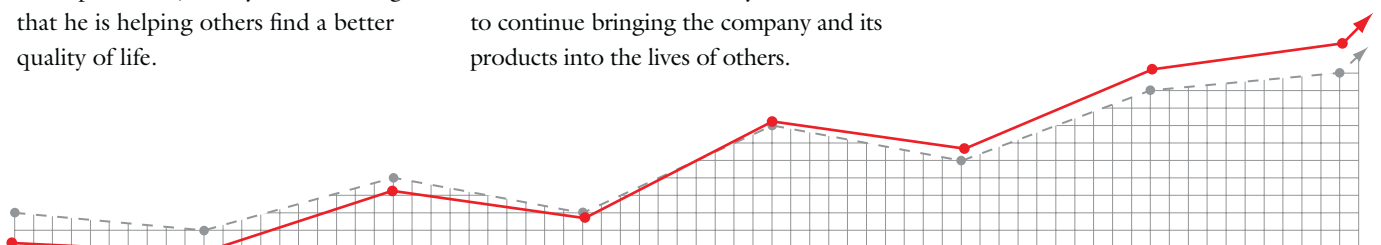
Frank and Karen have poured themselves into building their 4Life business, finding fulfillment through meeting new people, traveling, and forming a relationship with the company itself. “We love this business,” Karen says. “Our family grows as we meet more people through 4Life. This business is about building relationships.” Frank and Karen are committed to 4Life and they are excited to continue bringing the company and its products into the lives of others.



**Miguel A. Miranda**  
*Diamond*  
Douglasville, Georgia, USA

Diamond Miguel Miranda was introduced to 4Life through his family members. Miguel observed his father and saw the power that 4Life Transfer Factor Plus® Tri-Factor® Formula could play as part of a health regimen. Miguel was shy and afraid of public speaking, but with the help of the International Networkers Team, he learned how to confront his fears to build a successful business.

Miguel has steadily built his business, finding fulfillment as he watches others find support for their health. Miguel has seen 4Life change his life for the better and knows it will do the same for those around him. He sees it as a means to happiness, unity, and freedom for families to improve their quality of life and increase the amount of time they spend with one another.





## Shout It From the Rooftops

One of the greatest things about 4Life® is that we have so much to offer people in the way of unique and cutting-edge products. I have never thought of myself as a very good salesperson, but when I experience the value of something for myself, there is no stopping me from wanting to shout about it from the rooftops. Since the day I learned about the life-changing benefits of 4Life Transfer Factor®, I have spent a lot of time on the roof telling the world about what we have at 4Life. One thing I have come to really appreciate is the fantastic quality of our General Health and Wellness line. I am proud to offer products that I believe are the best in this

industry. Once people understand the amazing benefits of 4Life Transfer Factor, they will naturally trust 4Life to provide the best products in the area of General Health and Wellness as well. Whether it be Life C®, Probiotics, or many, many more, you can be confident in knowing that 4Life truly has something to offer every “body.”

I give you my promise that 4Life will continue to break new ground in Transferceutical™ Science. We will also continue to provide the highest quality products in all areas of health and wellness. Why? Because that is who we are. It's what we do best. I was once

given advice that the way to achieve success is to find what you do best and do it. Developing world-class products to help strengthen the immune system and giving people the opportunity to change their lives by sharing those products with others is what we do best. If you haven't taken the time to get to know the products in our General Health and Wellness line, I invite you to do so. I'm confident that you will like what you see—so much so that you will want to tell others. I hope you'll be so excited that you'll want to join me on the rooftop!



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# BIG EVENTS

at BIG Convention 2010

# BIG

BE INSPIRED TO GREATNESS  
4Life | SALT LAKE CITY  
SEPTEMBER 8-11, 2010

### KEYNOTE SPEAKER

Christopher Gardner's life story inspired the blockbuster movie, *The Pursuit of Happyness*, with actor Will Smith playing the title role.



# WHERE BIG THINGS WILL HAPPEN

## BEATLES BASH

OPENING PARTY

ONE WORLD ONE FAMILY  
*Recognition Gala*

## BIG STAR

CLOSING PARTY